

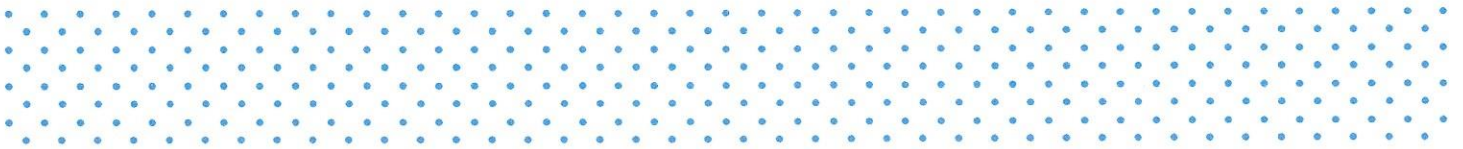


GAME CHANGING FOR BUSINESS, LIFE CHANGING FOR PEOPLE

GENOS EMOTIONAL INTELLIGENCE IS ABOUT BEING SMART
IN HOW WE RESPOND TO AND MANAGE EMOTIONS.



WE WORK WITH INDIVIDUALS AND TEAMS TO DEVELOP AND APPLY
EMOTIONAL INTELLIGENCE AT WORK SO PEOPLE CAN BETTER
CONNECT, COMMUNICATE AND COLLABORATE.



THIS ENABLES OUR CLIENTS TO OVERCOME SOME
OF THEIR BIGGEST ORGANIZATIONAL CHALLENGES.

IMPROVE
LEADERSHIP &
CULTURE

DELIVER
TRANSFORMATIONAL
CHANGE

COLLABORATE
MORE EFFECTIVELY
IN TEAMS

INCREASE
SALES & CUSTOMER
SERVICE

BUILD MENTALLY
HEALTHY
WORKPLACES

GENOS SUITE OF EMOTIONAL INTELLIGENCE ASSESSMENTS

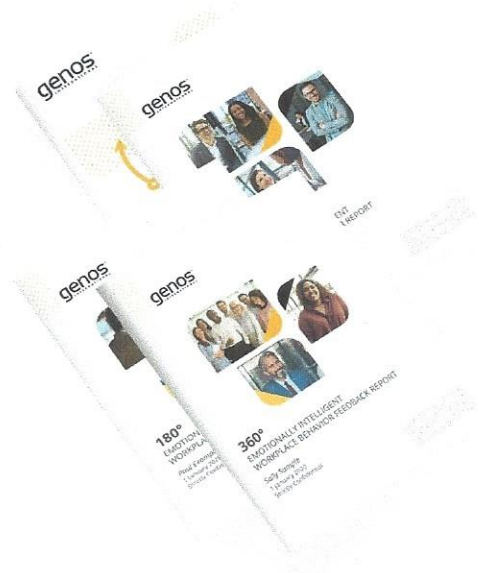
Genos solutions give organizations the ability to work with emotional intelligence in a variety of ways. From developing agile leaders and engaging millennial workforces, to helping individuals become more self-aware.

Genos Emotional Intelligence Assessments can transform the lives of your workforce.

DEVELOPING EMOTIONAL INTELLIGENCE IN THE WORKPLACE

The Genos EI Workplace Behavior Assessments are available in Self, 180° and 360° formats. All reports come with a personalized Genos Development Tips workbook.

Ideal for individuals to gain insight into how they 'show up' at work and pinpoint areas for development.



CREATING MORE EMOTIONALLY INTELLIGENT LEADERS

Discover how well a leader demonstrates emotionally intelligent leadership behaviors and how important specific behaviors are to their leaders, colleagues, peers, and direct reports. The feedback comes from the most credible source available: those who see the leader in action every day. The Genos EI Leadership Assessments are available in Self, 180° and 360° formats. All reports come with a personalized Genos Development Tips Workbook.



EMOTIONALLY INTELLIGENT SALESPEOPLE SELL MORE EFFECTIVELY

Salespeople high in emotional intelligence can include their prospects and clients' perspectives into the sales process and to authentically connect with them. The Genos EI Sales Reports incorporate feedback from customers and clients as well as colleagues. They are available in Self, 180° and 360° formats. All reports come with a personalized Genos Development Tips Workbook.



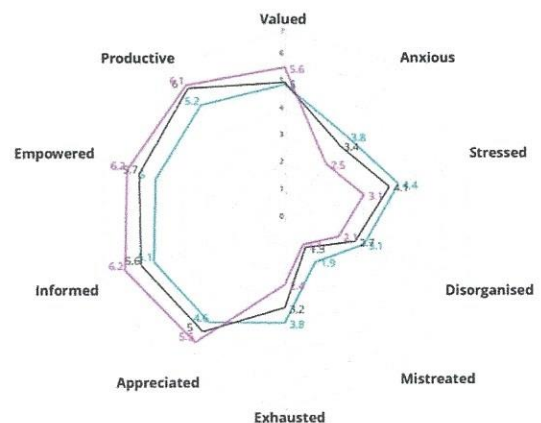
HIRING FOR EMOTIONAL INTELLIGENCE

The Genos Emotional Intelligence Selection Report is the best measure of how often a candidate demonstrates emotional intelligence in the workplace. The report allows hiring managers to utilize EI in the hiring process and also offers a detailed interview to support the hiring process.



WHAT'S THE EMOTIONAL CULTURE OF YOUR ORGANIZATION?

We all experience a wide range of feelings at work. These influence our decisions, behavior and performance. Check the pulse of your organization with the ECI. The Genos Emotional Culture Index measures current, expected and ideal emotions at work to help identify areas of focus in developing teams and culture. Quick, easy to use and customizable to your organization.



GENOS PROGRAMS & ACTIVITIES

- Leading with Emotional Intelligence
- Leader as Coach
- The Science of Wellbeing
- Applied Emotional Intelligence
- The EI Experience
- Speak to your Genos Certified Practitioner about the best Emotional Intelligence Program for your organization.

WHAT MAKES GENOS UNIQUE?

- The Genos models and programs were specifically designed for application in the workplace.
- Assessment Reports can be delivered via a printed/e-report and debrief or online via our interactive Genos Digital Platform.
- Genos Solutions are available in 33 languages and delivered only by Genos Certified Emotional Intelligence Practitioners.
- Designed for development and include optional Time 1/Time 2 Reports.
- Genos has been awarded Top 20 Assessment & Evaluation Companies worldwide by Training Industry 6 years consecutively.
- Genos International solutions are recognized by the EI Consortium for Research on emotional intelligence in organizations.
- Exceed all standards for psychometric reliability and validity.
- Are internationally recognized and supported by a wealth of peer-reviewed published research.
- Are the only EI Reports that offer dual benchmarking – against global research as well as against the organization's unique expectations.

ABOUT GENOS INTERNATIONAL

We are a global team of change-makers using emotional intelligence to enhance how we connect, communicate and collaborate at work. Transforming these essential people skills at work also makes a difference to peoples' relationships outside of the workplace. People become better parents, partners, siblings and friends. That's why we call our work **game changing for business, life changing for people.**



GREAT LAKES PROFILES, INC.
Human Capital-Getting It Right

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